

Monday, February 9 ,2026

Bridgeland BIA Board Minutes:

Present:

Chris Hankins, Chair - Bridgeland Sport and Spine
Jacqui Sanderson, Executive Director
Femeena Virani, Secretary - Elegance Medispa
Shane Perrin - Blue Star, Small Bar
Natasha Remtulla - Wild West Pilates
Wes Covert- Bike and Brew
Maurizio Abdi - La Brezza
Deb Lee - BRCA

1. **Call to order** - Chris Hankins 7:04 pm
2. **Quorum met**
3. **Minutes** November 2025 Approved by 1st Femeena Virani, 2nd Chris Hankins
4. **BRCA update** by Deb Lee -
 - Jacqui will talk with BRCA about safety concerns
 - Rocks in Piazza removed
 - La Piazza plaques to be unveiled in June
 - Two night casino planned for fundraiser
 - Community clean up in May
 - Plant share in May
 - Fire pit - maintenance team required, or may be removed
5. **Operational Update** by Chair, Chris Hankins -
 - Past 2 years main street construction impact on members minimal
 - This spring hopefully will be last round of construction on main street
 - Next 2 years, improve social media and marketing
 - Increase BIA hosted and sponsored events
 - Increase member engagement, by improving strategies to increasing communication
 - Window damage has increased, Chair has met with Councillor Clark, he has encourage discussions and understands the needs of small businesses. Discussed crime, development plans, tax and parking in Bridgeland
 - La Brezza parking lot going to council to get approvals and funding

6. **Executive Update** by Jacqui Sanderson -

- Councillor Clark very positive feedback, and another meeting is being set up to discuss the needs and concerns of small businesses in Bridgeland
- Construction - updates discussed
- Shoppers Drugmart construction delayed to August/September
- Banner on Edmonton trail has been ordered
- May have more construction budget for 2027-2028, for construction in 2029-2030
- Business break ins have been addressed with new CPS liaison, to add additional CPS to patrol area, crime unit looking to see if repeat offenders
- Councillor to address increasing CPS patrolling area
- BRCA also will collaborate in increasing the CPS patrols
- Next social - Aurora, first week of May 2026

7. **Events** -

- Bike and Brew discussed possible bike race, pros and cons discussed
- Discussed festival vs bike race
- Jacqui and Wes to have meeting discussing possibility of bike race for 2026
- Marathon cheer station, DJ, and coffee station
- Crescent heights expansion west 4th, to create a liaison with Crescent Heights board and Bridgeland BIA board, Natasha Remtulla has volunteered for Bridgeland BIA board
- Jacqui and Natasha to meet and discuss concerns and how to move forward
- Applied for microrgrant - \$5000 for utility boxes painting
- BIA to work with city for \$15000 grant towards clean and safe community
- Chris would like to lobby city for improved bathrooms for homeless
- Motion for budget of Stamped breakfast at \$15000, approved 1st Chris Hankins, 2nd Maurizio Abdi
- Jacqui to meet with Femeena Virani to get information and contacts about previous Stampede breakfast events held by Elegance Medispa

8. **Social Media** update by Maurizio Abdi -

- Had a meeting with social media team
- Strategy built and will finalize next month
- Adding more assets to social media for growth of small business in community

9. **No New Business**

10. **Meeting Adjourned** by Chris Hankins at 8:47 pm